

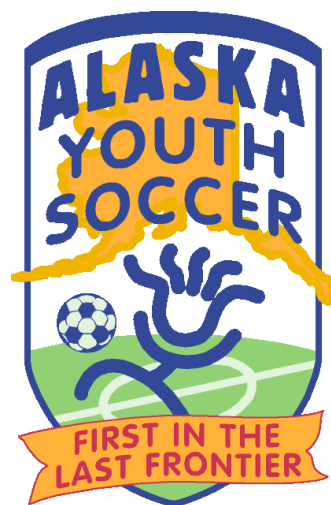
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# CHANGING THE GAME

Creating a High-Performing Mindset in Our Kids

Conventional wisdom holds that youth sports are a positive experience for our children, yet 70% of children drop out of organized athletics by the age of 13. Youth sports has become an ultra-competitive, adult centered enterprise that has taken the “play” out of “Play ball” for far too many kids, but we can change that. In this talk, you will learn:

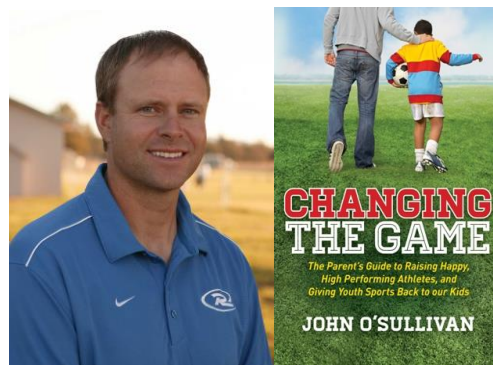
- *How to Keep Your Kids in Sports!*
- *How to Give your Child a Competitive Edge*
- *To Push and Praise Your Kids to Perform Well*
- *3 Ways to Change Your Kids Sports Experience for the Better*
- *How To Motivate Your Kids to Take Ownership for Sports*
- *How to Help, and not Hinder, Their Performance Through the Things You Say and Do*



**Saturday, 3/23 @ 3:30 pm, Sunday, 3/24 @ 9:00 am**

**Hilton Downtown Anchorage, Anchorage, AK**

John O’Sullivan is the Founder of the Changing the Game Project, and author of the international bestseller *Changing the Game: The Parents Guide to Raising Happy, High Performing Athletes, and Giving Youth Sports Back to our Kids*. He has nearly 3 decades of playing and coaching experience in youth, high school, college and professional soccer, and consults with organizations such as US Youth Soccer, USA Football, US Lacrosse, and other sports organizations across the US, Canada and Europe. John speaks to parents and coaches around the world about the issues facing today’s children, and helps organizations create collaborative environments amongst parents and coaches that help their athletes perform to their potential.



*John O’Sullivan*

**Brought to you by the Alaska Youth Soccer Association**

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