

ALASKA YOUTH SOCCER ASSOCIATION

POLICY & PROCEDURE

POLICY TOPIC: **Privacy, Security and Media Relation Policy**

POLICY NO: AYS102014

POLICY: The policy ensures that Alaska State Youth Soccer Association (AYSA) is committed to protecting Affiliate Members privacy and personal information with maintaining confidentiality while they use our online services.

Affiliate members information will only be collected when the member chooses to make a purchase or pay for a program under Alaska State Youth Soccer Association using the state approved software program. This information will only be used for billing purposes of said purchase or program to process the member's request or order.

GUIDELINES:

Privacy and Security

Alaska Youth Soccer Association commit to protecting our Affiliate Members personal information. Alaska Youth Soccer Association has established appropriate physical, electronic, and managerial safeguards to protect the information we collect in accordance with Privacy, Security and Media Relation Policy.

All online transactions and personal information will remain safe within the state approved software program GotSoccer. To view the **GotSoccer Privacy Policy** and **Security Questions** please visit their policy page here @ <https://home.gotsoccer.com/p.aspx?p=Privacy>

Media Relation (Web Site) Personal and Non-Commercial Use Limitation

Unless otherwise specified; Alaska Youth Soccer Association web site, media relation pages and state software program are for affiliate members personal and noncommercial use. Affiliate members may not modify copy, distribute, transmit, display, perform, reproduce, publish, license, create derivative works from, transfer, or sell any information, software, products, or services obtained from the Alaska State Youth Soccer Association dba Alaska Youth Soccer Association web site and state software program. Affiliate members may display and, subject to any expressly stated restrictions or limitations relating to specific material, electronically copy, download, and print hard copy portions of the material from the different areas of the web site, media relation pages and state software program solely for the affiliate member own noncommercial use, or to place an order with Alaska State Youth Soccer Association dba Alaska Youth Soccer Association or to purchase Alaska State Youth Soccer Association dba Alaska Youth Soccer Association products or programs. Any other use of materials on this web site, media relation pages and state software program, including but not limited to the modification, reproduction, distribution, republication, display or transmission of the content of this web site, media relation pages and state software program, without prior written permission of Alaska State Youth Soccer Association dba Alaska Youth Soccer Association is strictly prohibited. Harassment in any manner or form on the web site, media relation pages and state software program or any of the Alaska State Youth Soccer Association dba Alaska Youth Soccer Association Websites, including via e-mail and chat or by obscene or abusive language is strictly forbidden. **Refer to the AYSA Code of Conduct Policy AYS082217-B**

Impersonation of others, including an Alaska State Youth Soccer Association dba Alaska Youth Soccer Association employee, BOD, coaching/program staff, volunteer, host, or representative or other affiliate member, club or visitors on the web site, media relation pages and state software program is prohibited. No one including affiliate members may upload to, distribute, or otherwise publish through the web site, media relation pages and state software program any content which is libelous, defamatory, obscene, threatening, bullying, invasive of privacy or publicity rights, abusive, illegal, or otherwise objectionable, or which may constitute or encourage a criminal offense, violate the rights of any party, or otherwise give rise to liability or violate any law, US Soccer and US Youth Soccer Bylaws, AYSA Bylaws and Code of Conduct Policy. No One including affiliate members may upload commercial content on the web site, media relation pages and state software program or use the web site, media relation pages and state software program to solicit others to join or become members of any other club, association, team, commercial online service, or other organization. **Refer to the AYSA Code of Conduct Policy AYS082217-B**

Copyrights and Trademarks

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Modification of Terms of Use

Alaska State Youth Soccer Association dba Alaska Youth Soccer Association reserves the right to change the terms, conditions, and notices under which the Alaska State Youth Soccer Association dba Alaska Youth Soccer Association web site and state software program are offered, including but not limited to the charges associated with the use of the Alaska State Youth Soccer Association dba Alaska Youth Soccer Association web site and state software program. Affiliate members are responsible for regularly reviewing these terms and conditions.