



ALASKA YOUTH SOCCER



ALASKA YOUTH SOCCER STATE CUP SPONSORSHIP OPPORTUNITIES

Alaska Youth Soccer (**AYSA**) is the official Alaska State Association and member of the **United States Soccer Federation** and **US Youth Soccer**. **AYSA** serves **16 Affiliate Member** Associations and Clubs in Alaska with over **9,000 registered** players, coaches, officials, volunteers, and league administrators in the Interior, Anchorage, Mat-Su, Kenai Peninsula, and the Southeast. Alaska Youth Soccer (**AYSA**) supports rewarding recreational and competitive opportunities for players of all ages, genders, and skill levels.

As a **501(c)(3)** nonprofit organization, Alaska State Youth Soccer Association (**AYSA**) relies on contributions in a variety of formats in support of our mission of developing and growing the game of soccer throughout Alaska.

AYSA is a leader in virtually every aspect of the game throughout **Alaska**, and offers high-quality programs, events, services, education, and scholarships to our **membership** through the generous support of our members, sponsors, and individual donors. Sponsorships are available at various levels from \$500 to \$25,000.

The **US Youth Soccer Alaska State Cup Tournament** will be held August 5-8, 2021 in Fairbank and will show case Alaska's highest level of competitive play with participation of 66 plus teams including their family, friends and spectators attending throughout the weekend long event. The tournament is structured to determine which teams advance to the **US Youth Soccer West Region Championships**.

Alaska Youth Soccer continues their ongoing commitment to serving every level of player. Focusing on the players; we are excited to offer this unique sponsorship option for the **Alaska State Cup** that will help serve the players in every aspect as a student and as an athlete; **“Supporting the Player” sponsorship** will include *businesses offering services from dental care, physical therapy, orthopedic care, physical fitness, student banking, and student education opportunities*. With your generous sponsorship you can promote your services or program on banners displayed on field signs that will assist AYSA in their continued effort to support the player and their families.

Alaska Youth Soccer (**AYSA**) is reaching more people than ever across multiple channels and your contribution is not only **tax deductible**, you will also expose your business to thousands across the state of **Alaska**.

Sponsors enjoy maximum exposure through social media, statewide website, banners, field signs and events. Alaska Youth Soccer (**AYSA**) also offers several **events** each year for our sponsors to interact with our members.

Alaska Youth Soccer (**AYSA**) appreciates your generous and thoughtful consideration of our request. Your sponsorship will be **recognized** and **appreciated** for many years to come.

For more information on **sponsorship opportunities** contact Alaska Youth Soccer (**AYSA**) by email alaskayouthsoccer@gmail.com or 907 887-6550..





ALASKA YOUTH SOCCER SPONSORSHIP PACKAGES

Sponsorships will include business presence on AYSA website with logo and social media channels, acknowledgement in member emails. Quarterly sponsor updates, sponsor logo on event promotional materials (tournaments/select programs), access to members at special events, and recognition at the Annual Membership Meeting.

\$250- Fan

Certificate of Sponsorship
Small Size Field Sponsor



\$500- Defender

Wall Plaque
Full Size Field Sponsor

\$1,000- Striker

Wall Plaque
Full Size Field Sponsor
Hydration Stations with name/logo (special event)

\$1,500- Hat Trick

Wall Plaque
Full Size Field Sponsor (2 additional banners)
Small Size Field Sponsor (1 additional banner)
Placement on Event Map



\$2,000- Golden Goal

Wall Plaque
Full Size Field Sponsor (2 additional banners)
Small Size Field Sponsor (2 additional banners)
Option to Showcase Products/Services at Sponsored Events
Company brochures/Coupons Team Bags/Registration
(AYSA) Swag Gear

\$5,000- MVP

Wall Plaque
Title rights to Special Events/Programs
Logo on Marketing Packages (selected)
Full Size Field Sponsor (2 additional banners)
Event Tent; banner with name/logo (1 tent)
Annual Spring Development Workshop (4 tickets)
(AYSA) Swag Gear



\$10,000+ - World Cup

Title rights to Special Events/Programs
Logo on Marketing Packages
Full Size Field Sponsor (6 additional banners)
Event Tent; banner with name/logo (2 tents)
Significant photo opportunity at Awards Ceremonies
Emailers to Membership (4 times per year)
Annual Spring Development Workshop (8 tickets)
(AYSA) Swag Gear

For more information on sponsorship options please visit our website at alaskayouthsoccer.org or contact Linda Burke alaskayouthsoccer@gmail.com

Alaska State Youth Soccer Association - EIN # 94-3082137

"Leading the Way to Inspire a Life Long Passion for Soccer through Development, Education, and Promotion of the Game"



ALASKA YOUTH SOCCER



SPONSORSHIP OPPORTUNITIES

AYSA - Sponsorship Packages

Package A~ FAN – Small Size Field (9v9 Field), Certificate of Sponsorship	\$ 250.00
Package B~ DEFENDER – Full Size Field (11v11 Field), Wall Plaque	\$ 500.00
Package C~ STRIKER – Full Size Field (11v11 Field), Wall Plaque, Hydration Stations with name/ logo (special event)	\$ 1,000.00
Package D~ HAT TRICK – Full Size Field (11v11 Field)- (2 additional banners), Small Size Field (9v9 Field)- 1 additional banner), Placement on Event Map, Wall Plaque	\$ 1,500.00
Package E~ GOLDEN GOAL – Full Size Field (11v11 Field)- (2 additional banners), Small Size Field (9v9 Field)- 2 additional banners), Option to Showcase Products/Services at Sponsored Events, Company brochures/Coupons Team Bags/Registration, (AYSA) Swag Gear, Wall Plaque	\$ 2,000.00
Package F~ MVP – Full Size Field (11v11 Field)- (4 additional banners), Title rights to Special Events/Programs, Logo on Marketing Packages (selected), Event Tent; banner with name/logo (1 tent), Annual Spring Development Workshop (4 tickets), (AYSA) Swag Gear, Wall Plaque	\$ 5,000.00
Package G~ WORLD CUP – Full Size Field (11v11 Field)- (6 additional banners), Title rights to Special Events/Programs, Logo on Marketing Packages, Event Tent; banner with name/logo (2 tents), Significant photo opportunity at Awards Ceremonies, Emailers to Membership (4 times per year), Annual Spring Development Workshop (8 tickets), (AYSA) Swag Gear, Plaque	\$ 10,000.00 +
Sponsorships will include business presence on Alaska Youth Soccer (AYSA) website with logo and social media channels , acknowledgement in member emails . Quarterly sponsor updates, sponsor logo on event promotional materials (tournaments / select programs), access to members at special events , and recognition at the Annual Membership Meeting (AGM).	

ASYSA - EIN # 94-3082137

Sponsorship Specifications

Business Name: _____

Contact Name: _____

Mailing Address: _____

City, State, Zip Code: _____

Contact Number: _____ Email: _____

Sponsorship Level: Package Option: _____ Total Owed: \$ _____

Payment Options: Check _____ Credit Card _____

* For more information on sponsorship options please contact Linda Burke alaskayouthsoccer@gmail.com

* Please Return Sponsorship form; with Check or Credit Card Authorization to the address below.

Business Logos please email to Alaska Youth Soccer Office: alaskayouthsoccer@gmail.com

Alaska State Youth Soccer Association

Credit Card Authorization

Date: _____

I authorize Alaska State Youth Soccer Association, to charge my credit card for the total amount listed below:

Visa/MasterCard Number: _____

Expiration Date: _____

3 Digit Security Code: _____

Amount: \$ _____

Name as Appears on Card: _____

Zip Code: _____

Signature: _____

Processing Fee will be applied to your total 2.0%

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EIN # 94-3082137



Thank You for Supporting Alaska Youth Soccer