



US Youth Soccer and Alaska Youth Soccer Member Benefits and Services



ALASKA YOUTH SOCCER IS:

- Alaskan 501(c)(3) Nonprofit Organization
- Official State Association & Charter Member of US Soccer Federation
- Official State Association & Charter Member of US Youth Soccer (largest soccer association in the United States)
- Administers US Soccer Federation Coaching Programs
- Administers US Soccer Federation Olympic Development Program
- Administers US Soccer Federation Referee Programs

EXCLUSIVE AYSA MEMBER ONLY EVENTS:

Alaska State Cup

- Official statewide (not league) tournament for U11- U19
- Part of the prestigious US Youth Soccer National Championship Series
- Teams qualify through play through AYSA Sanctioned Leagues
- Exists in all 55 states associations and involves 10,000 teams nationally

Alaska Futsal State Cup

- Official statewide (not league) tournament for U10- U19
- Teams qualify through play through Sanctioned AYSA Futsal Leagues

Alaska Target United Cup

- Annual, fun recreational soccer tournament
- Official statewide tournament for U8 – U19
- Teams qualify through play through AYSA Sanctioned Recreational Leagues

Alaska Futsal League (AFL)

- Official statewide futsal league for U10- U19
- Teams qualify through the AFL League to enter the Alaska Futsal State Cup

Alaska Futsal Cup

- Annual, fun recreational soccer tournament
- Official statewide tournament for U10 – U19
- Teams must be recreational status and AYSA member to participate (new members are encouraged to sign up)





AYSA RISK MANAGEMENT STANDARDS:

- **Background Checks** and required Abuse Prevention Systems Training for coaches, referees, administrators, and volunteers (**Individual Club cost \$8.00 per background check with no cost for printing coach cards**)
- **Concussion Awareness** & Compliance
- **Goal Safety** Initiatives
- **Policies and Bylaws** Code of Conduct, and Code of Ethics for the safety of its participants which have been reviewed by US Soccer Federation

AYSA COACHING EDUCATION:

- Conducts US Soccer Grassroots Licensing Courses for Member Programs
- Conducts US Soccer coaching National D Licensing
- Discounts available for Alaska Youth Soccer members
- Access to Alaska Director of Coaching
- Alaska Recreational Development Committee comprised of Member Clubs
- Hosts quarterly meetings with club directors of coaching
- Access to the AYSA Coaching Enhancement Grant
- **FREE** access to the Annual Alaska Spring Leadership Development Seminar



[See a Full List of Benefits of Membership at www.alaskayouthsoccer.org](http://www.alaskayouthsoccer.org)



AYSA BENEFITS FOR PLAYER:

- Quality programs, events and opportunities
- Opportunity to **participate in State-wide**, Regional or National Tournaments
- Opportunity to participate in [Alaska Olympic Development Program](#)
- Opportunity to participate in [ADP College Soccer Tour](#)
- Opportunity to **participate in Alaska State Cups** Tournaments
- **FREE Player Card** for League and Tournaments
- **FREE** subscription to US Youth Soccer [e-newsletter](#)
- **FREE** online [soccer parent course](#)
- **FREE** College Recruitment Seminars
- **FREE** access to the Annual Alaska Spring Leadership Development Seminar
- **FREE** access to the About InjureFree Program
- Quality Insurance
- Exclusive special offers from [Sponsors](#)
- **Coaching Education Standards**
- Access to Coaching and Referee Education
- **TOPSoccer** Program for those with disabilities
- Risk management standards including but not limited to goal safety, code of conduct, concussion awareness and compliance
- Background Checks and required Abuse Prevention Systems Training for all adults working with athletes
- Bylaws, Policies, and Code of Ethics for the safety of its participants which have been reviewed by US Soccer Federation





AYSA BENEFITS FOR MEMBER CLUBS:

- **FREE** [Club Directory](#) Listing and **FREE** [Club Tryout](#) Listing
- **FREE** Travel Notifications for Out-of-State Tournaments
- **FREE** Online [Tournament Roster](#)
- **FREE** *Player and Coach Card* for Competitive Clubs and Leagues
- **FREE** Administrative Services Training Clubs and Leagues
- **FREE** Access to the About InjureFree Program
- **FREE** AYSA sanctioned tournament listing in Alaska Youth Soccer email blast, state website and US Youth Soccer website
- **FREE** access to the Annual Alaska Spring Leadership Development Seminar
- Quality Insurance
- **Club Passes**
- Ability to participate in Member Only Tournaments and Activities
- Ability to obtain AYSA [Tournament Sanctioning](#)
- Resource Center
- Exclusive special offers from Sponsors
- **Foraker Group:** Club Affiliate Members (reduced rates for services)
- **Yearly Recognition Awards** (Coach, Administrator, Volunteers, Referees)
- Quarterly meetings with club coaches
- Alaska Recreational Development Committee comprised of Member Clubs
- Consistent and even-handed regulations
- Neutral forum for dispute resolution with further appeals rights to USSF under a consistent applied set of rules





US YOUTH SOCCER

Tactics

Resources

Benefits

Human Resources - General Managers and national office and regional staff assisting State Associations with issues, marketing support, member growth initiatives and other areas.

Leadership Development - Offer leadership training, guest speakers, literature, workshops, symposiums and other content providing education for best leadership practices.

Communications - Provide updates via member newsletters, conference calls, and town hall meetings. Create "members" section of website to communicate changes to policies, bylaws, finances, board agenda and other documents.

Risk Management - Offer SafeSport and ABS sexual abuse awareness and AIMS injury tracking training free of charge. Offer guidance and consultation on federal legislation, policies and other player safety protocols.

Marketing - Rebranding US Youth Soccer; reimagined website; provide a hosting subsidy to State Associations on the AE platform; video production resources creating a "rolled up" sponsorship program.

Reorganized Event/Competition Structure - Modeled Cups, ODP and Grassroots verticals after National League structure; aligned Regional Conferences under the National League.

Insurance Discounts - Negotiated 17.5% group discount rate for annual excess accident medical premiums.

Consulting Services - Provide opinion and analysis of bylaws and policies, legal issues, media training and talking points, grievances, competitive and other local market opportunities.





US YOUTH SOCCER PROGRAMS:

- National League with 13 enhanced National League Conferences
- National Championship Series (serves as a “carrot” for State Cup)
- National Presidents Cup (serves as a “carrot” for State PCUP)
- Olympic Development Program (linked to State ODP)
- State Associations are offered the opportunity to host regional and national US Youth Soccer events
- Soccer Across America
- Soccer Shots
- Target United Cup
- TOPSoccer





US YOUTH SOCCER SERVICES AND BENEFITS:

- **US Youth Soccer Workshop (LDS, Education Sessions, Awards Gala)**
- **Leadership Summit presented in conjunction with Dick's Sporting Goods**
- **Support (financial, consultation, etc.)**
- **Group Discount on Insurance (17.5%) annual excess accidental medical**
- **Free AIMS Risk Management & Player Safety tool along w/sexual abuse training**
- **Youth Council Advocacy**
- **Online Education Courses**
- **Video Production Services**
- **Free SAT & ACT prep courses for players, FUEL digital communications, newsletters, access to club directory, employment listing, tournament posting, etc.**





US YOUTH SOCCER GROWTH INITIATIVES:

- **Tournament equipment and other event resources**
- **Marketing / Rebranding; fresh, modern logo design, new marketing campaign**
- **Organizational Growth Committee proposals**
- **Chief Member Services Officer and other key additional office personnel**
- **Membership and Leadership training**
- **Recreational Grants and Grassroots Programs development**
- **Reimagined ODP / ODP Taskforce / ODP Training Center**
- **In-school physical activity programs**
- **Urban outreach and diversity development programs**





We are players, parents and volunteers!

We are coaches, referees, clubs and leagues!

We are 55 State Associations!

We are US Youth Soccer!



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