

ALASKA YOUTH SOCCER Event Sponsorship



EVENT SPONSORSHIP IS A WIN-WIN!

Event Sponsorship Overview

A partnership with Alaska Youth Soccer (AYSA) is a fantastic way to help support youth soccer in Alaska, while also ensuring that you reach your target audience through your marketing efforts. Our programs, trainings, tournaments, and leagues bring in thousands of members, their families and visitors to our state-wide events.

Your Message Will Be Heard: Alaska Youth Soccer will ensure broad public awareness of the Tournament/ Event and create a memorable experience for everyone involved. As a sponsor, you will be recognized through our numerous communications initiatives, including.

- ✓ **Maintaining an updated Alaska Youth Soccer website where sponsors will receive visibility.**
- ✓ **Creating broad onsite visibility through signage opportunities, event tents, and company logo on tournament gear, sweatshirts, and medals.**
- ✓ **Integrating your brand into our communications and events leading up to and including the tournament.**



SPONSORSHIP PACKAGES

\$500- Fan

Certificate of Sponsorship
Small Size Field Sponsor

\$1,000- Defender

Wall Plaque
Full Size Field Sponsor

\$2,500- Striker

Wall Plaque
Full Size Field Sponsor
Hydration Stations with name/logo (special event)

\$5,000- Hat Trick

Wall Plaque
Full Size Field Sponsor (2 additional banners)
Small Size Field Sponsor (1 additional banners)
Placement on Event Map

\$10,000- Golden Goal

Wall Plaque
Full Size Field Sponsor (2 additional banners)
Small Size Field Sponsor (2 additional banners)
Option to Showcase Products/Services at Sponsored Events
Company brochures/Coupons Team Bags/Registration
(AYSA) Swag Gear

\$15,000- MVP

Wall Plaque
Title rights to Special Events/Programs
Logo on Marketing Packages (selected)
Full Size Field Sponsor (4 additional banners)
Event Tent; banner with name/logo (1 tent)
Annual Spring Development Workshop (4 tickets)
(AYSA) Swag Gear

\$25,000+ - World Cup

Title rights to Special Events/Programs
Logo on Marketing Packages
Full Size Field Sponsor (6 additional banners)
Event Tent; banner with name/logo (2 tents)
Significant photo opportunity at Awards Ceremonies
Emailers to Membership (4 times per year)
Annual Spring Development Workshop (8 tickets)
(AYSA) Swag Gear

Contact

Alaska Youth Soccer Association
Phone: (907) 887-6550
Email: alaskayouthsoccer@gmail.com

What Next?

Visit: www.alaskayouthsoccer.org

Select: Choose Sponsorship Level

Email: Logo if applicable

Call: Contact us with any questions

Tax ID: (AYSA) EIN # 94-3082137

